

VASCULAR BIOLOGY 2019

EXHIBITOR PROSPECTUS

Vascular Biology 2019 - The NAVBO Annual Meeting

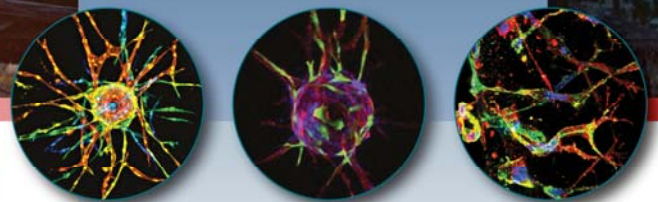
ASILOMAR
CONFERENCE GROUNDS
Pacific Grove, CA, USA
October 27-31, 2019

Guest Society:
Microcirculatory Society



Workshops:
Developmental Vascular Biology
and Genetics

Vascular Matrix Biology
and Bioengineering



www.navbo.org/vb2019

Exhibit at Vascular Biology 2019

October 27th to the 31st, 2019

Vascular Biology will feature NAVBO's *Developmental Vascular Biology and Genetics Workshop* and *Vascular Matrix Biology and Bioengineering Workshop*, and we welcome the participation of the Microcirculatory Society.

NAVBO Workshops provide in-depth, cross-disciplinary approaches to these subject matters. They bring together leading scientists in developmental biology, genetics, matrix biology, bioengineering, cell and molecular biology, pathology, and physiology, who have an underlying interest in vascular biology and its impact on diseases.

The entire program features prominent speakers, poster presentations, and exhibits by vendors who demonstrate the latest products, services, and technology in the fields of vascular biology. Attendance is expected to be 350.

Plan now to exhibit at this premiere event in the field of vascular biology. Meet with your colleagues from around the world (on average 20-25% of our attendees are international) and display your latest technology, supplies and equipment to professionals in the fields of vascular and cardiovascular biology.

Vascular Biology Past Exhibitors:

3Scan*
ADInstruments
amsbio
Angiocrine Bioscience
Applied BioPhysics, LLC*
Aquatic Habitats (Pentair Aquatic Eco-Systems)
ATCC
Biocytogen
biotechne
Cell Biologics*
Danish Myo Technology (DMT)*
emka Technologies
Fluidigm
Frontiers In (open access journals)
Gene Tools, LLC
Ibidi, LLC
Kalen Biomedical, LLC
Living Systems Instrumentation
Lonza
Moor Instruments, Inc.
Nano Analytics
Nortis
Olympus American Science Equipment Group
PromoCell
Tecniplast
Thermo Fisher Scientific
Vascular Biology (journal)*
VEC Technologies*
VisualSonics*
Carl Zeiss Microscopy

* indicates exhibitors with corporate membership in NAVBO

About NAVBO

Join us as we celebrate our 25th Anniversary!

The North American Vascular Biology Organization is a society of scientists and clinician-scientists studying any and all aspects of the vasculature – its development, structure and function. NAVBO was formed in 1994 to promote the study of vascular biology, to provide a forum for scientists from many disciplines, where they can disseminate and share knowledge related to the scientific field of vascular biology, and to ensure the translation of knowledge from basic science to clinical practice. **Collaborating across disciplines adds an enlightening element to all NAVBO meetings and communications.**

The research of our members covers the vast field of vascular biology with focus on angiogenesis, development, vascular disease, vascular regeneration, endothelial and smooth muscle cell biology, stem/progenitor cells, cell signaling, vascular remodeling in disease, bioengineering, vascular matrix biology, inflammation, atherosclerosis, hypertension, endothelial-leukocyte interactions, vessel calcification, lymphatic biology – to name a few.

Although there is considerable interest in a broad array of laboratory products, services and analytic tools, NAVBO attendees have a keen interest in microscopy, imaging, tissue culture, flow cytometry, and cell isolation. Many of them use animal models, most commonly mice and zebrafish, and therefore need habitats and nutrients as well.

NAVBO communicates to those in this vast field through its website (www.navbo.org), webinars, publications, and broadcast emails. Our publications include our Newsletters (print and electronic) and the monthly *Vascular Biology Publications Alert* (a list of vascular biology papers published in general science journals).

NAVBO provides several awards covering different career stages. The Earl P. Benditt Award recognizes a senior researcher who's seminal work has significantly moved the field forward; the Judah Folkman Award in Vascular Biology recognizes a researcher midway in his/her career but has already made outstanding contributions to vascular biology; the Springer Junior Investigator Award recognizes a junior faculty member for his/her presentation within the NAVBO annual meeting. Finally, we present several Travel Awards to graduate students and postdoctoral fellows for abstract presentations.

Corporate memberships are available to organizations with a vested interest in the field of vascular biology. For information about becoming a corporate member, please visit our web site: <http://www.navbo.org/support/CorpMbrs> or contact:

Bernadette Englert, Executive Officer
(301) 760-7745
bernadette@navbo.org

Celebrating 25 years of research in vascular and cardiovascular biology

Exhibitor Benefits & Promotion Included with your Contract

Visibility within the Meeting Program and Web Site

A list of exhibiting companies will be included in the final Meeting Program and will be posted on the meeting's website at www.navbo.org/events/vb2019. Exhibitors must provide a 60-100 word product description for inclusion in the Meeting Program, the meeting web site and the meeting app.

Registration List

Exhibitors can receive the NAVBO membership list upon request made by October 1, 2019. Exhibitors will receive the meeting attendee list (after the meeting) free of charge.

Integrated with the Posters

Scientific poster presentations and exhibits will be co-mingled in order to provide exhibitors with the most traffic.

Gift card Incentives

In an effort to steer more foot traffic your way, attendees will receive a chance to win Amazon and Starbucks gift cards if they visit a specified number of booths.

Mobile App

The mobile event app can be used for lead retrieval. In addition, you can buy ad space in the form of splash screens and banners (see *info at right*). Include additional detailed product and service information in your app profile. Start a dialog in person at the meeting and keep it going after the meeting.

Virtual Conference Bag

A web page will be set up to hold pdfs of any literature you would like to share with the registrants (or any site visitor) prior to the meeting. You can advertise webinars, target your products or offer coupons to attendees.

Exhibit Booth Set up Fee Schedule on Page 4

Installation of Exhibits

Fred Farr Forum, Monday, October 28, 12:00–5:00 pm

Exhibit Dates and Hours

Monday, October 28, 7:00 pm–10:00 pm

Tuesday, October 29, 7:00 pm–10:00 pm

Dismantling of Exhibits

Tuesday, October 29 at 10pm

If applicable, schedule pick up of equipment, etc. for

Wednesday morning, October 30, 2019.

Exhibits must be kept intact until the closing of the exhibits.

All aisles must remain clear for public passage.

Important Dates:

Aug 15	Early Registration Discount
Sept 1	Ad Insertion Orders & Materials Due
Sept 15	Deadline for inclusion in program book
Oct 28	Exhibit Installation
Oct 29	Exhibit Dismantling

Exhibitor Rules and Regulations

Exhibitor Badges

Exhibitor Badges must be worn at all times. NAVBO provides each booth space two (2) paid registrations that will provide booth staff full access to all scientific sessions, breaks and receptions. Meals are included with lodging if staying at Asilomar. **Additional booth staff or representatives from your company must register as meeting participants.**

Promotional Items and Activities

Exhibiting companies are permitted to distribute promotional materials and other items at their Exhibit Booth location only. All distributed items must be useful to the professional activities of the meeting attendees and made available to all meeting attendees as long as supplies last.

No soliciting of registrants is permitted in the aisles, in other exhibitor booths, or in any other area reserved for this meeting. No distribution of literature or other promotional items at hotel guest rooms, or in any other public or private area of the conference center or hotel is permitted.

Additional Services

Exhibitors who require other services such as electricity, will receive ordering information three months prior to the meeting.

Subletting Exhibit Space

Subletting any part of the exhibit space is prohibited.

Support Opportunities

Consider the many opportunities (<http://www.navbo.org/events/vb2019/supportvb2019>) for additional visibility to our attendees and web visitors. Meeting supporters are highlighted on the meetings' web site – www.navbo.org/events/vb2019 with a link to their web site. **Depending on the level of support, your exhibitor fee may be waived.**

Advertise in the Program

Back Cover, color only, 8.5" x 11" - **\$1,000**

Inside Back Cover, color, 8.5" x 11" - **\$750**

Full Page, b/w, 8" x 10.5" - **\$500** (w/bleed 8.5x11 - **\$550**)

Full Page, color, 8" x 10.5" - **\$650** (w/bleed 8.5x11 - **\$700**)

1/2 Page Horizontal, 7" x 4.75" b/w - **\$350**; color - **\$400**

1/2 Page Vertical, 3.25" x 10" b/w - **\$350**; color - **\$400**

1/4 Page Vertical, 3.25" x 4.75" b/w - **\$200**; color - **\$250**

Specifications

High resolution Adobe PDF (with embedded fonts)

Place an Ad in the Mobile App

Exhibitors receive 30% off Splash Screens and Banner Ads!!

Splash Screen \$500
(seen when opening or reopening app; limit of four will be sold)

Banner Ad \$225
(banners display and rotate with other banner ads)
Contact bernadette@navbo.org for specifications

Insertion Orders and Materials Due September 1, 2019

Send materials to:

Bernadette Englert

NAVBO

18501 Kingshill Road

Germantown, MD 20874-2211

Tel: (301) 760-7745 · Fax: (301) 540-6903

Email: bernadette@navbo.org



Exhibitor Application and Contract

Early (Reduced Rates) Application Deadline: August 15, 2019
 Deadline for Inclusion in Program Book: September 15, 2019

Company Name:

(Please list company name as you would like it to appear in the program, on exhibitor badges and on any required signage)

Contact Individual:

(This person will receive all NAVBO exhibitor correspondence)

Booth Staff Personnel (Names):

NAVBO provides each booth space two (2) paid registrations that will provide booth staff full access to all scientific sessions. Additional booth staff or representatives from your company must register as a meeting participant.

Address:

Telephone:

City:

State/Province:

Fax:

Zip/Postal Code

Country:

Email:

Exhibitor Booth Sizes/Rates	Early (Reduced) Rate Due August 15, 2019	Regular Rate	# of Booths Requested	Total Payment	List any exhibitor(s) you wish to be near:
6' x 8' NAVBO Member Rate	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,450			
6' x 8' Non-member Rate	<input type="checkbox"/> \$1,550	<input type="checkbox"/> \$1,750			List any exhibitor(s) you DO NOT wish to be near:
Additional items in the virtual bag		<input type="checkbox"/> \$100			Your first item is included

Product Description

A 60-100 word description of products or services and your company web address must be submitted with your application for inclusion in the Meeting Program, Mobile Event App and web site. Descriptions exceeding 100 words may be edited by the NAVBO administrative office. Please send your description and web address via email to: bernadette@navbo.org.

Product description and web address emailed to bernadette@navbo.org on (date) _____.

Payment of Fees

Full payment must accompany the Exhibitor Application and Contract Form or it will not be processed. Payment may be made by check in U.S. dollars drawn on a U.S. bank (preferred), or by credit card:

Check Enclosed MasterCard VISA American Express

Credit Card #:

Expiration Date:

Name on Card (please print):

Address on credit card statement if different from above (please print):

Signature:

Date:

In accordance with the terms, conditions and regulations governing exhibits at Vascular Biology 2019 at the Asilomar Conference Grounds, Pacific Grove, CA, the undersigned hereby makes application for exhibit space(s) that, when accepted by NAVBO, becomes a contract. All rules and regulations as outlined in the NAVBO Exhibitor Prospectus, as well as any amendments published by NAVBO are part of this contract. Failure to abide by such rules and regulations results in forfeiture of all monies paid NAVBO under terms of this agreement.

Signature:

Date:

Deadline for early (reduced) payment: August 15, 2019. Deadline for inclusion in the program: September 15, 2019. Contract not valid until receipt of payment. Cancellations received by written notification through September 15, 2019 will receive a 50% refund. No refunds available after September 15, 2019. Please email your 60-100 word Product Description to: bernadette@navbo.org. NAVBO reserves the right to prioritize applications based on relevance to attendee needs and concerns. Please submit completed Exhibitor Application and Contract with payment to:

NAVBO, 18501 Kingshill Road, Germantown, MD 20874-2211
 Tel: (301) 760-7745, Fax: (301) 540-6903, Email: bernadette@navbo.org, Web: www.navbo.org