

VASCULAR BIOLOGY 2024

EXHIBITOR PROSPECTUS

Vascular Biology 2024 - The NAVBO and MCS Annual Meeting

ASILOMAR
CONFERENCE GROUNDS
Pacific Grove, CA, USA
October 20-24, 2024

Guest Society:
Microcirculatory Society



Themes:
Developmental Vascular Biology
Vascular Matrix Biology
and Bioengineering
Signaling
Inflammation
Microcirculation



www.navbo.org/vb2024

October 20 to 24, 2024

Vascular Biology 2024 will feature several themes relevant to the vascular biology community: development and genetics, inflammation, matrix biology and bioengineering, microcirculation, signaling, mechanotransduction and metabolism. **Join us at Asilomar in Monterey.**

Plan now to exhibit at this premiere event in the field of vascular biology. Meet with colleagues from around the world (on average 20-25% of our attendees are international) and display your latest technology, supplies and equipment to professionals in the fields of vascular and cardiovascular biology.

Vascular Biology 2024 will provide in-depth, cross-disciplinary approaches to subject matter. This meeting brings together leading scientists in cell biology, signal transduction, microcirculation, neurobiology, developmental biology, immunology, cardiology, molecular biology, as well as pathology and physiology who have an underlying interest in vascular biology. We expect 400 participants and approximately 200 abstracts. Usually half of the attendees are senior investigators and about 25% are post-doctoral fellows. The remainder of the attendees are a mix of graduate students and clinician-scientists.

Vascular Biology Past Exhibitors:

Abcam
ADInstruments
amsbio
Angiocrine Bioscience
Applied BioPhysics, LLC*
Aquatic Habitats (Pentair Aquatic Eco-Systems)
Bio-techne
Biocytogen
Bioscientifica Ltd - *Vascular Biology* (Journal)*
BioSpherix
Cell Applications
Cell Biologics*
Danish Myo Technology (DMT)*
emka Technologies
Fluidigm
Fluxion
*Frontiers In Cardiovascular Medicine**
FujiFilm - VisualSonics*
Gene Tools, LLC
ibidi USA*
Kent Scientific Corporation
Living Systems Instrumentation
Lonza
MBF Bioscience
Miltenyi Biotec*
Moor Instruments, Inc.
Nano Analytics/Biometrology*
Nortis
PromoCell
RWD Life Science Inc.

* indicates exhibitors with corporate membership in NAVBO

We are joined this year by **The Microcirculatory Society**, whose focus will help to broaden the scope of our meeting program, which features prominent speakers, abstract presentations, poster presentations, round tables on Career Development and Diversity, and of course, Exhibits.

About NAVBO

The North American Vascular Biology Organization is a society of scientists and clinician-scientists studying any and all aspects of the vasculature – its development, structure, function and diseases. NAVBO was formed in 1994 to promote the study of vascular biology, to provide a forum for scientists from many disciplines, where they can disseminate and share knowledge related to the scientific field of vascular biology, and to ensure the translation of knowledge from basic science to clinical practice. Collaborating across disciplines adds an enlightening element to all NAVBO meetings and communications.

The research of our members covers the vast field of vascular biology with focus on angiogenesis, development, vascular disease, vascular regeneration, endothelial and smooth muscle cell biology, stem/progenitor cells, cell signaling, vascular remodeling in disease, bioengineering, vascular matrix biology, inflammation, atherosclerosis, hypertension, endothelial-leukocyte interactions, vessel calcification, lymphatic biology – to name a few.

Although there is considerable interest in a broad array of laboratory products, services and analytic tools, NAVBO attendees have a keen interest in:

- microscopy
- imaging
- tissue culture
- flow cytometry
- cell isolation
- animal models
- habitats and nutrients
- single cell sequencing
- physiology instrumentation
- Plus more

Corporate memberships are available to organizations with a vested interest in the field of vascular biology. Depending on the membership level, benefits can include the following:

- inclusion in our [Partner Directory](#) (publicly accessible)
- visibility on the NAVBO web site
- visibility in NAVBO's monthly electronic newsletter
- complementary ad space in NAVBO's Summer Newsletter (printed and mailed to 1,200+ members)
- free insert in the virtual conference bag
- discounted exhibit space
- discounted ad space in NAVBO publications and web

For information about becoming a corporate member, please visit our web site:

<https://www.navbo.org/become-a-corporate-member/>

or contact:

Bernadette Englert, Executive Officer
(301) 760-7745
bernadette@navbo.org

Exhibitor Benefits & Promotion Included with your Contract

Visibility within the Meeting Mobile App and Web Site

A list of exhibiting companies will be included in the final Meeting Program and will be posted on the meeting's website at www.navbo.org/vb2024. Product descriptions are included on the meeting web site and meeting app.

Registration List

Exhibitors will receive the meeting attendee list (after the meeting) free of charge (*please note: registrants must be given an opt out from mailings*).

Integrated with the Posters

Scientific poster presentations and exhibits will be co-mingled in order to provide exhibitors with the most traffic. Different posters will be presented on each evening.

Mobile App

You can buy ad space in the app (*see info at right*) and include detailed product descriptions including images and service information in your app profile. Start a dialog in person at the meeting and keep it going after the meeting.

Virtual Conference Bag

PDFs of any literature you would like to share with the registrants (or any site visitor) prior to the meeting. You can advertise webinars, target certain products or offer coupons to attendees.

Exhibit Booth Set Up Fee Schedule on Page 4

Installation of Exhibits

Monday, October 21, 1:00–5:00 pm, Fred Farr and Kiln

Exhibit Dates and Hours

Monday, October 21, 7:00 pm–10:00 pm

Tuesday, October 22, 7:00 pm–10:00 pm

Wednesday, October 23, 7:00 pm–10:00 pm

Additional Opportunity to meet with attendees -

Sunday, Welcome Reception, 9:00-10:00pm

Dismantling of Exhibits

Thursday, October 24, 9:00am - 12:00pm

If applicable, schedule pick up of equipment, etc. for

Thursday after 12pm, October 24, 2024.

Exhibits must be kept intact until the closing of the exhibits. All aisles must remain clear for public passage.

Submit your Exhibitor Application on-line:

[Follow this link](#)

Important Dates

May 15	Summer Newsletter Ads Due
Aug 15	Early Registration Discount
Sept 20	Cancellation with 50% refund deadline
Oct 21	Exhibit Installation
Oct 23-24	Exhibit Dismantling

Exhibitor Rules and Regulations

Booth Personnel

Exhibitor badges must be worn at all times. NAVBO provides each booth space two (2) paid registrations that will provide full access to all scientific sessions, coffee breaks, and receptions. Meals are included if you are lodging at Asilomar. Booth staff must agree to the meeting [Code of Conduct](#). **Additional booth staff or representatives from your company must register as meeting participants.**

Promotional Items and Activities

Exhibiting companies are permitted to distribute promotional materials and other items at their Exhibit Booth location only. All distributed items must be useful to the professional activities of the meeting attendees and made available to all meeting attendees as long as supplies last.

No soliciting of registrants is permitted in the aisles, in other exhibitor booths, or in any other area reserved for this meeting. No distribution of literature or other promotional items at hotel guest rooms, or in any other public or private area of the conference center or hotel is permitted.

Additional Services

Exhibitors who require other services such as electricity, will receive ordering information three months prior to the meeting.

Subletting Exhibit Space

Subletting any part of the exhibit space is prohibited.

Support Opportunities

Consider the many opportunities (<http://www.navbo.org/vb2024>) for additional visibility to our attendees and web visitors. Meeting supporters are highlighted on the meetings' web site – www.navbo.org/vb2024 with a link to their web site. **Depending on the level of support, your exhibitor fee may be waived.**

Advertise in the Summer Newsletter

Inside Cover, color, 8.5" x 11" - **\$750** (includes bleed)

Full Page, color, 8" x 10.5" - **\$600** (w/bleed 8.5x11 - **\$650**)

1/2 Page Horizontal, 8" x 5" color - **\$350**

1/2 Page Vertical, 3.75" x 10.5" color - **\$325**

1/4 Page Vertical, 3.75" x 4.75" color - **\$200**

Specifications

High resolution Adobe PDF (with embedded fonts)

Place an Ad on the NAVBO Website

Exhibitors receive 50% off Homepage Banner Ads!!

Banner Ad

\$425

(banners display and rotate with other banner ads - your ad will remain on the web site for one year from order date)

Contact bernadette@navbo.org for specifications

Insertion Orders and Materials

Due May 15, 2024 for the Newsletter

No deadline for web site banner ad

Send materials to:

Bernadette Englert

Email: bernadette@navbo.org

NAVBO

18501 Kingshill Road

Germantown, MD 20874-2211

Tel: (301) 760-7745 · Fax: (301) 540-6903



2024 Exhibitor Application and Contract

Early (Reduced Rates) Application Deadline: August 15, 2024
 Deadline for Inclusion of ad in Summer Newsletter: May 15, 2024

Company Name: <i>(Please list company name as you would like it to appear in the directory, app, on exhibitor badges and on any signage)</i>					
Contact Individual: <i>(This person will receive all NAVBO exhibitor correspondence)</i>			Booth Personnel: <i>Please provide the names of booth personnel prior to October 1, 2023</i>		
Specify URL to be used for links:					
Address:				Telephone:	
City:		State/Province:		Fax:	
Zip/Postal Code		Country:		Email:	
Exhibitor Booth Sizes/Rates	Early (Reduced) Rate Due August 15, 2024	Regular Rate (after August 15)	# of Booths Requested	Total Payment	List any exhibitor(s) you wish to be near:
6' x 8' NAVBO Member Rate	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$1,550			
6' x 8' Non-member Rate	<input type="checkbox"/> \$1,650	<input type="checkbox"/> \$1,850			List any exhibitor(s) you DO NOT wish to be near:
Additional items in the virtual bag		<input type="checkbox"/> \$100			Your first item is included
Product Description Exhibitors access their profile in the Online Exhibitor Directory and the mobile app to upload product descriptions, images and videos. Access will be sent to the contact person. Any questions on access or uploading images, etc. contact Bernadette Englert at bernadette@navbo.org as soon as possible.					
Payment of Fees Full payment must accompany the Exhibitor Application and Contract Form or it will not be processed. Payment may be made by check (<i>preferred</i>) in U.S. dollars drawn on a U.S. bank, or by credit card: <input type="checkbox"/> Check Enclosed <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> American Express					
Credit Card #:		Expiration Date:		Name on Card (please print):	
Address on credit card statement if different from above (please print):					
Signature:			Date:		
In accordance with the terms, conditions and regulations governing exhibits at Vascular Biology 2024 at the Asilomar Conference Grounds in Pacific Grove, CA, the undersigned hereby makes application for exhibit space(s) that, when accepted by NAVBO, becomes a contract. All rules and regulations as outlined in the NAVBO Exhibitor Prospectus, as well as any amendments published by NAVBO are part of this contract. Failure to abide by such rules and regulations results in forfeiture of all monies paid NAVBO under terms of this agreement.					
Signature:			Date:		

Deadline for early (reduced) payment: August 15, 2024. Contract not valid until receipt of payment. Cancellations received by written notification through September 15, 2024 will receive a 50% refund. No refunds available after September 15, 2024.

NAVBO reserves the right to prioritize applications based on relevance to attendee needs and concerns. Please submit completed Exhibitor Application and Contract with payment to:

NAVBO, 18501 Kingshill Road, Germantown, MD 20874-2211
 Tel: (301) 760-7745, Fax: (301) 540-6903, Email: bernadette@navbo.org, Web: www.navbo.org